

Project Title: Marilyn Monroe Website
Diana Lee

1. Project overview

The goal of this project is to make a fun website that reflected on Monroe's aesthetic (playful, but glamorous), while also being informative. I was hoping to make this somewhat interactive with the front page, but the majority of the website would be pretty straightforward (scrollable?). As for the information, I wanted to highlight on her upbringing, career, and legacy/influence that she left.

2. Resources

Copy is available at https://en.wikipedia.org/wiki/Marilyn_Monroe, but I suggest to use photography not from this site. There are a lot of other photographs available on Google Images as well. I will put some sample images on the next page.

4. Audience

The main audience for this site would be my instructors will see and review it. It's also likely that prospective employers will see it. Demographic information could be all across the board, but this would most likely appeal to an audience who are drawn to a more feminine and bold website.

5. Message

I'd like to focus on the legacy that Marylin Monroe left behind. I'd like to highlight the style she left behind through the aesthetic of the website while also giving context on her past and career accomplishments.

6. Tone

The tone here I think should be playful, but glamorous. I want to bring attention to her black and white photos and use a font similar to "Glamor", "Bodoni URW or 175", "Lust", "silk" or "Gastromond" (sorry about the names). I was thinking that this would translate well by being somewhat simple, but also highlighting certain aspects.

8. Visual Style

My instinct is to go one of two ways –

1. black and white, with a pop of pink
2. Use san serif, flashy fonts
3. Somewhat editorial
4. 1950's Hollywood vibe



ABCDEF
GHIJKLM
NOPQRST
UVWXYZ

silk



Maria

PROFESSIONAL PHOTOGRAPHER

a

Prata
Josefin Sans

ZERTIFIZIERTER PARTNER
VON HENKEL 

05



08

UNSERE KOMPETENTEN
SPEZIALISTEN HELFEN
IHREN BEI DER AUSWAHL
EINES GEEIGNETEN
BODENBELAGS

SCHREIBEN

KLINGELN NACH OBEN

ALLE RECHTE VORBEHALTEN
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